



- 1 63 000**
Google processes about 63,000 search queries every sec
- 2 5.6 BILLION**
5.6 billion searches per day
- 3 2 TRILLION**
2 trillion global searches per year
- 4 1.8 BILLION**
1.8 billion Gmail users worldwide
- 5 56%**
In 2021, 56% of web searches take place on mobile phones
- 6 55%**
55% of teens use voice search on Google every day
- 7 33%**
A third of all Google searches are image searches
- 8 12.5%**
12.5% of SERPs feature an "Image Pack" 91.8%
- 9 91.8%**
91.8% of all search queries are long tail keywords



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